

SPRINGVILLE CITY COUNCIL/SEDC
Goal Setting Session - February 28, 2011

Jeff Schott of the Institute of Public Affairs was present to facilitate a goal setting session between city board personnel, staff and SEDC. Present the 5:00 p.m. meeting in the Library Buresh Room: Mareta Ralston, Robin Ballantyne, Jeff Grimley, Roger Shebetka, Mayor Heeren, Steve Shaffer, Tom Miller, Lena Gilbert, Joel Rochleau, Jim Teig, Cecil Capper, John Keizer and Karen Bixler.

The process began with members filling out a questionnaire to identify a vision for the community, recent accomplishments, issues/trends/concerns/opportunities, potential new initiatives/programs/policies and suggestions to improve organizational effectiveness. Schott compiled the information from the questionnaires in the categories as referenced above. Participants reviewed and ranked on-going priorities, potential projects, programs, policies and initiatives for the next 12-24 month period. Participants also reviewed concerns and ideas relating to improving organizational effectiveness in relationship to effectively accomplishing the selected goals and priorities.

In closing Schott recommended that an "action plan" be prepared for accomplishing the identified goals and priorities. The plan would define the steps that would be needed to accomplish each goal, identify who is responsible for implementation, and establish a timeline for accomplishment. The plan would be approved by both the City Council and SEDC. As part of the action plan it was also recommended that the City Council and SEDC meet on a quarterly basis to review the status of implementing and completing the goals identified in the plan.

Next council meeting: **March 7, 2011.**

Motion by Shebetka, second by Ballantyne to adjourn at 8:45 p.m. All ayes, motion carried.

ATTEST: _____
City Clerk

Mayor

